

*A critical engagement with
excellence in engineering
education:
Centering powerful knowledge,
teaching and learning*

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Language matters.

How we talk about engineering education reflects
how we think about engineering education

How we conceptualize our world influences our ability
to understand the present and
to know how to effect change in the future (where needed).

Vygotsky, L. S. (1962). *Thought and language*. New York: Wiley.

Lakoff, G., & Johnson, M. (1980). *Metaphors we live by*. Chicago: The University of Chicago Press.

This talk

1. What do we mean by excellence?
2. What do we mean by student engagement?
3. What do we mean by knowledge?
4. What is the relationship between the engineering degree and the engineering career?
5. Can we move beyond a psychological view on student learning?
6. What is the role of teaching?

Full text at
<https://bit.ly/2yTR0Hg>

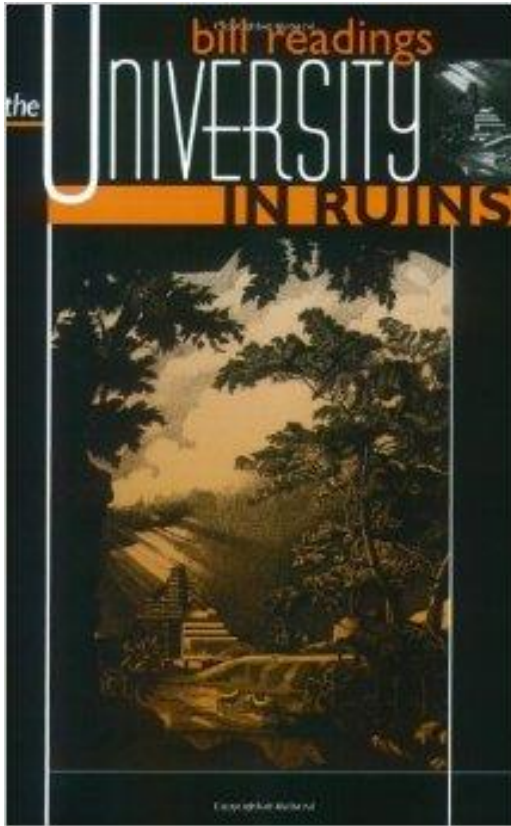


What needs to be in the engineering degree:

- Lifelong learning
- Ethics
- A few technical details

REALLY??

excellence



Three phases of the modern university:

1. Centred on Reason (Kant)
2. Centred on Culture (Humboldt)
3. Centred on ... (“Excellence”)

As an integrating principle, excellence has the singular advantage of being entirely meaningless, or to put it more precisely, non-referential.

engagement

Alienation and engagement: exploring students' experiences of studying engineering

Jennifer Case[★]

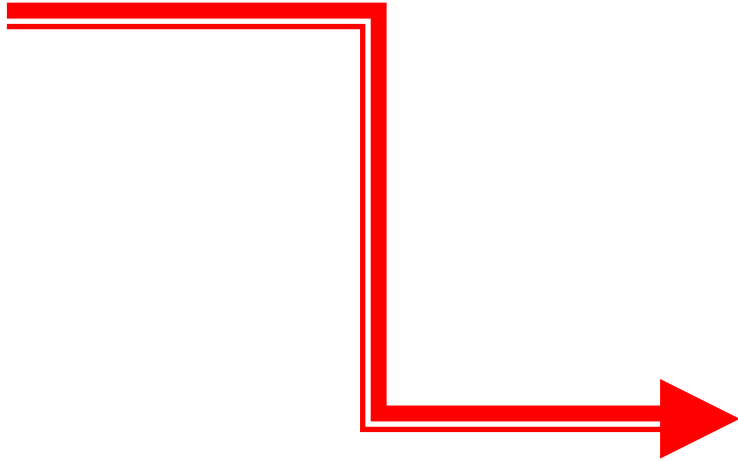
University of Cape Town, South Africa

This article reports on an investigation of students' experiences of learning, using a framework that focuses on the concepts of alienation and engagement. Thirty-six third year chemical engineering students were interviewed about their learning experiences. Alienation is defined here as the absence of a relationship that students might desire or expect to experience. Using this focus, six possible 'relationships' were identified: to one's studies; to the broader university life; to home; to the career; to one's classmates; and to the lecturer. In each category a range of both alienated and engaged experiences were identified. With regard to the latter two categories, important de-alienating strategies were noted, and in particular the role that lecturers can play in facilitating these strategies.

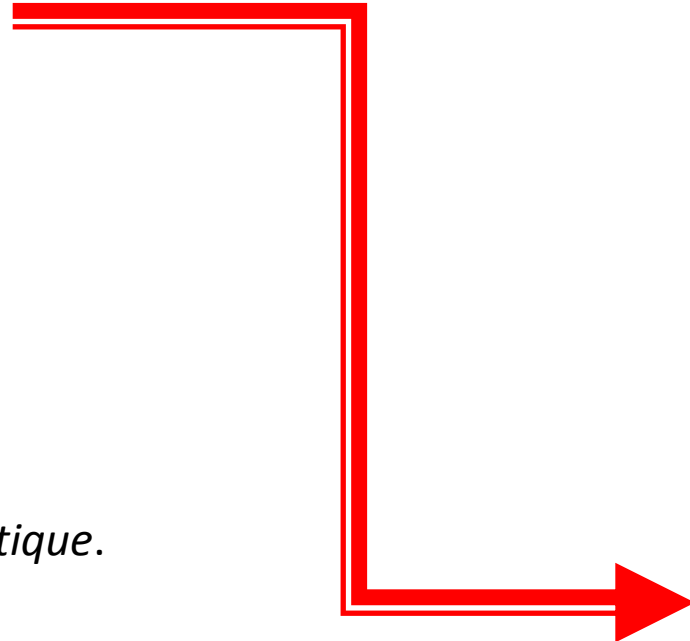


knowledge

Knowledge in the discipline / profession

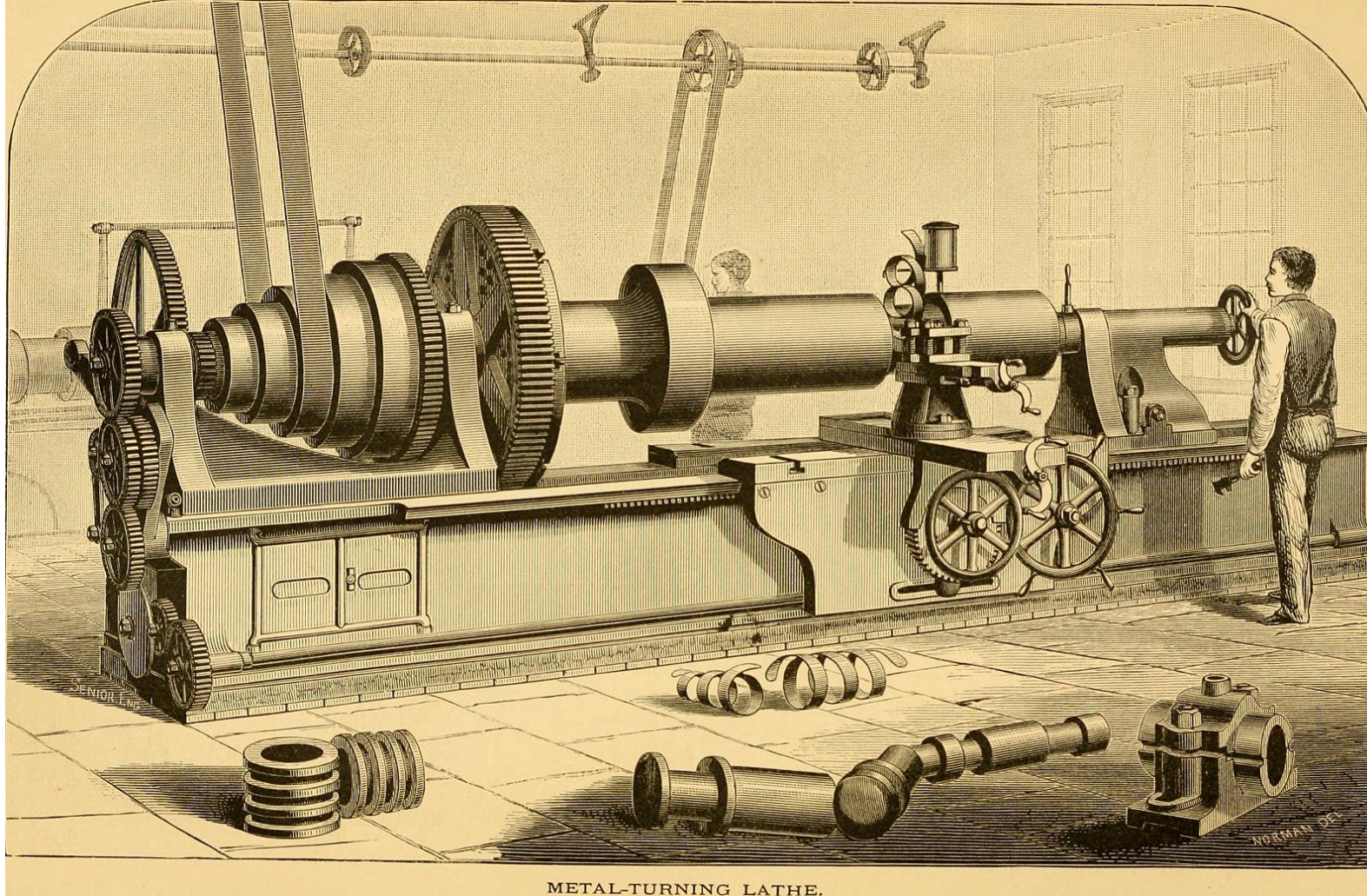


Knowledge in the curriculum



Knowledge in the classroom

Bernstein, B. (2000). *Pedagogy, symbolic control, and identity: Theory, research, critique*. Lanham, Maryland: Rowman & Littlefield Publishers.



$$r_n = a_{n-1} e^{-\lambda_r t} + r_\infty (1 - e^{-\lambda_r t})$$

$$a_n = r_n e^{-\lambda_a t} + a_\infty (1 - e^{-\lambda_a t})$$

where

$$\lambda_r = k_r[D] + l_r \quad r_\infty = \left(1 + \frac{l_r}{k_r[D]}\right)^{-1}$$

$$\lambda_a = k_a[D] + l_a \quad a_\infty = \left(1 + \frac{l_a}{k_a[D]}\right)^{-1}$$

Case, J. M. (2017). The historical evolution of engineering degrees: Competing stakeholders, contestation over ideas, and coherence across national borders. *European Journal for Engineering Education*, 42(6), 974-986.

engagement with knowledge

10 years on, what did an engineering degree give you?

- Confidence to tackle problems
- Engineering approach to problem solving
- Working independently
- Ability to learn new knowledge

Case, J. M., & Marshall, D. (2016). Bringing together knowledge and capabilities: A case study of engineering graduates. *Higher Education*, 71(6), 819–833. doi:10.1007/s10734-015-9932-4

powerful knowledge



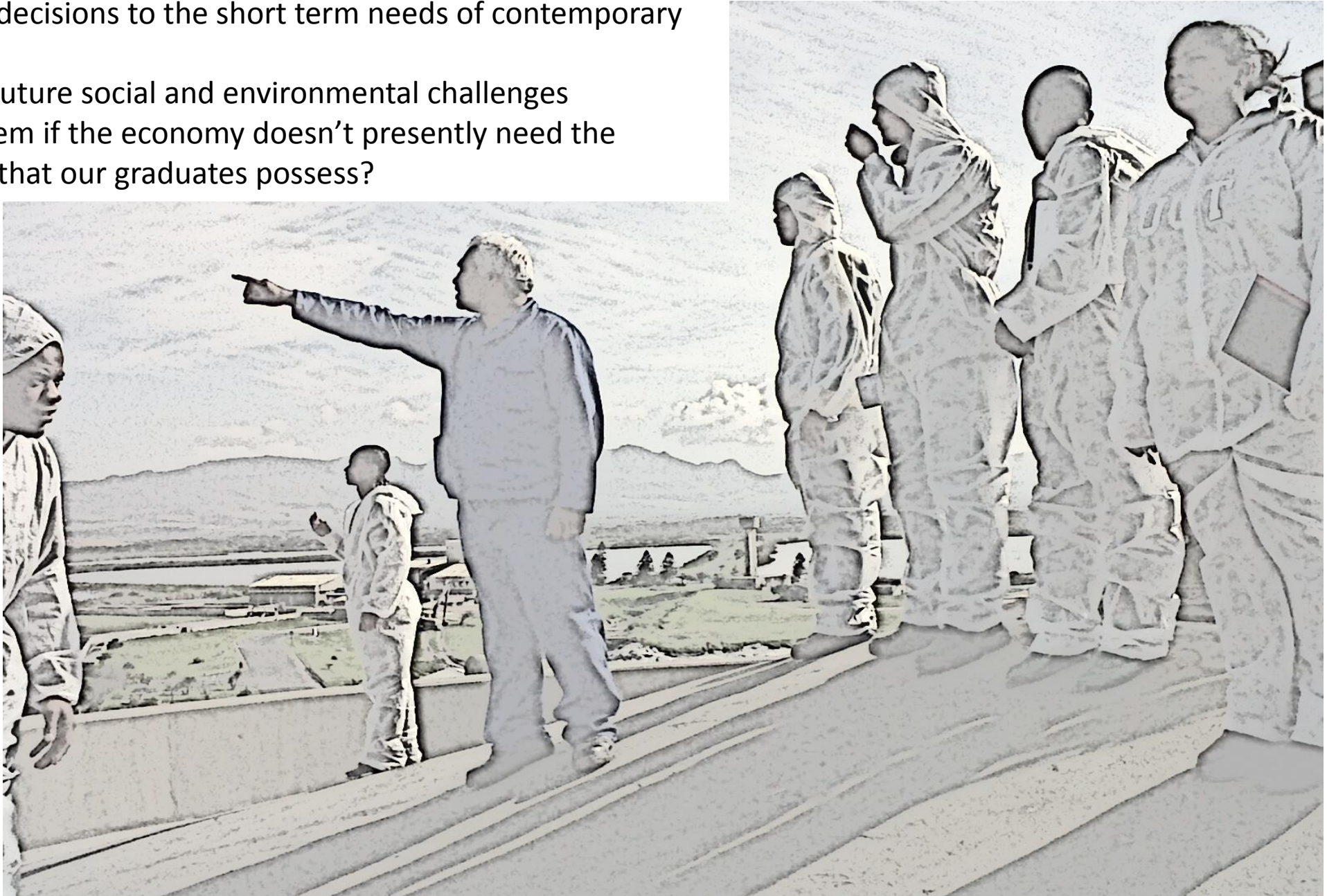
Wheelahan, L. (2012). *Why knowledge matters in curriculum: A social realist argument*. Abingdon, UK: Routledge.

relation between engineering
degree and engineering career

- Does the engineering degree have a purpose beyond economic terms?
- Can we produce perfectly 'job-ready' graduates?
- Should we simply take prescriptions from the business world on what they need?
- Can't specify the knowledge base for each engineering job – this is why we certify on outcomes



- Importance of engineering knowledge – do not subvert our curriculum decisions to the short term needs of contemporary capitalism
- Significant future social and environmental challenges
- Is it a problem if the economy doesn't presently need the knowledge that our graduates possess?



beyond a psychological view on
student learning

PSYCHOLOGIZED LANGUAGE

IN | *Demystifying a Regime of Truth*
Zvi Bekerman and Michalinos Zembylas

EDUCATION



SRHE *Review for Research into Higher Education*
advancing knowledge, informing policy, enhancing practice

Researching Student Learning in Higher Education

A SOCIAL REALIST APPROACH



Jennifer M. Case



RESEARCH INTO HIGHER EDUCATION

the role of teaching

Nature of the teaching-learning interaction

- Centred on knowledge
- Centred on the possibility of learning



Case, J. M. (2015). Knowledge for teaching, knowledge about teaching: exploring the links between education research, scholarship of teaching and learning (SOTL) and scholarly teaching. *Journal of Education*, 61, 53-72.

Case, J. M. (2015). Emergent interactions: Rethinking the relationship between teaching and learning. *Teaching in Higher Education*, 20(6), 625-635.

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