

Quadruple Helix: The new role of universities in the society and implications for education formats

Klaus Sailer



STRASCHEG CENTER FOR ENTREPRENEURSHIP

TÜBINGEN: The Influence of Universities



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MUNICH: The Influence of Universities



DEAL MAKING FOR SCIENCE, STARTUPS AND INDUSTRY LEADERS

MUST – THE MUNICH SUMMIT

20-22 FEBRUARY 2018

ONLINE-WORLD: The Influence of Universities



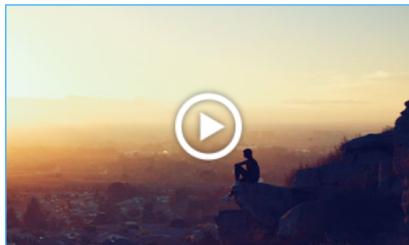
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Enabling Entrepreneurs to Shape a Better World

Get equipped with the latest tools and social impact insights to develop your own entrepreneurial potential to solve the world's biggest problems.



Self-Paced

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About this course

Do you want to change the world? Do you want to know how to start?

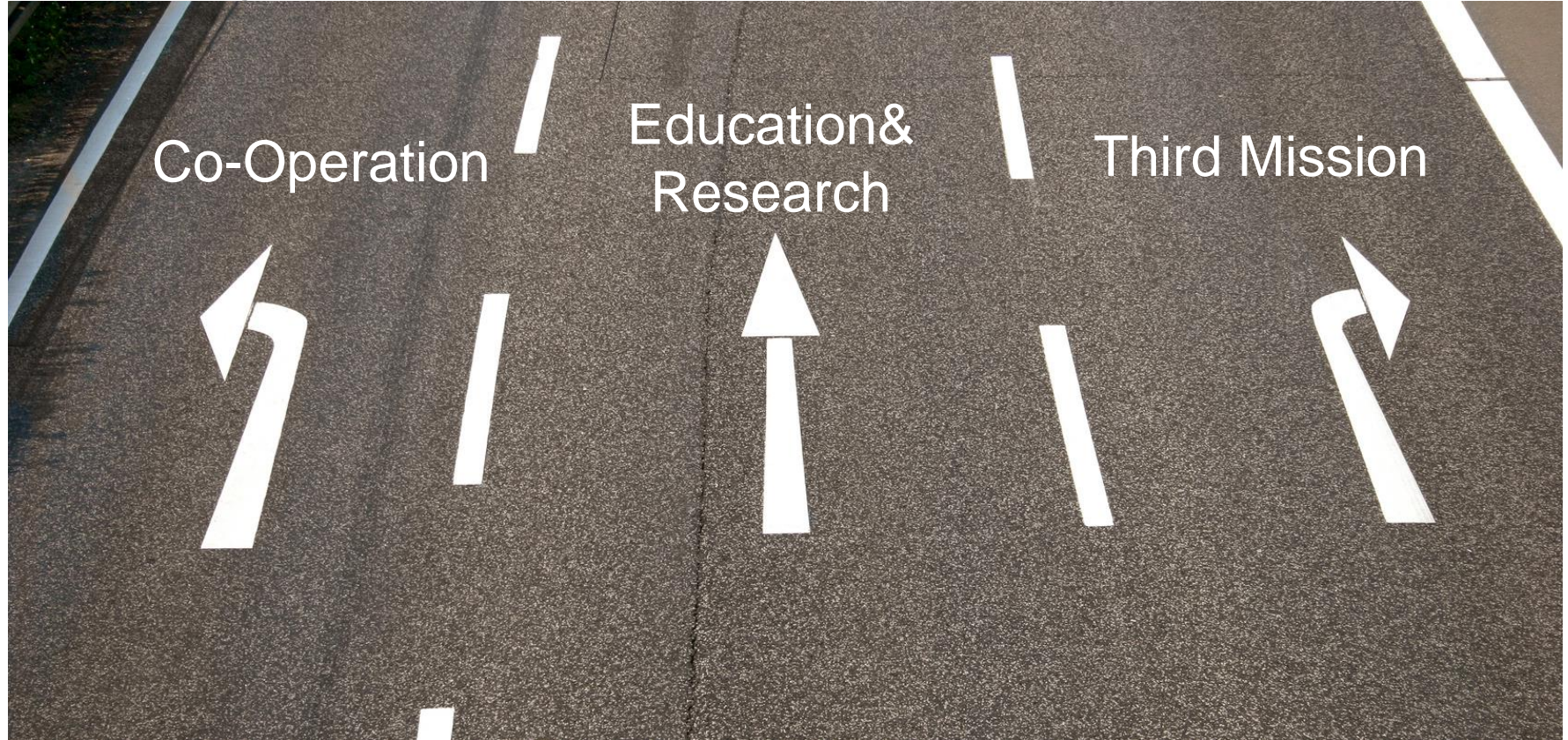
Nowadays, the world needs responsible leaders to solve problems that matter. It is up to us to come up with sustainable solutions to shape a better world. **Become an entrepreneur and be part of the change!**

🕒 Length: 6 weeks

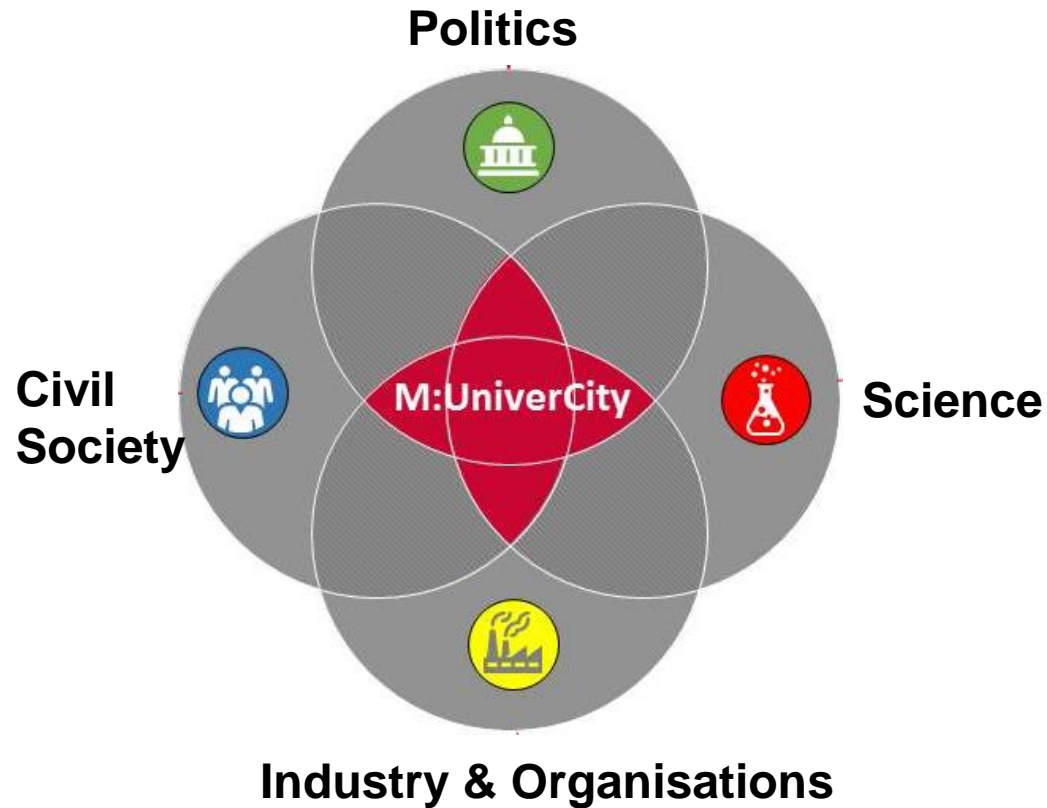
🕒 Effort: 6 to 8 hours per week

💰 Price: FREE
Add a Verified Certificate for \$49 USD

University: Quo Vadis?



Quadruple Helix



University as a trigger for holistic thinking



Stefan Schneider
Electrical Engineer
(CEO TQ Systems)

University as an Accelerator



Tobias Bahnemann
Mechanical Engineer
Founder, Toposens

University as a Skill Broker



Marcus Madlener
Mechatronics
Development Engineer,
BMW)

**Your vision
for the
University of the future?**

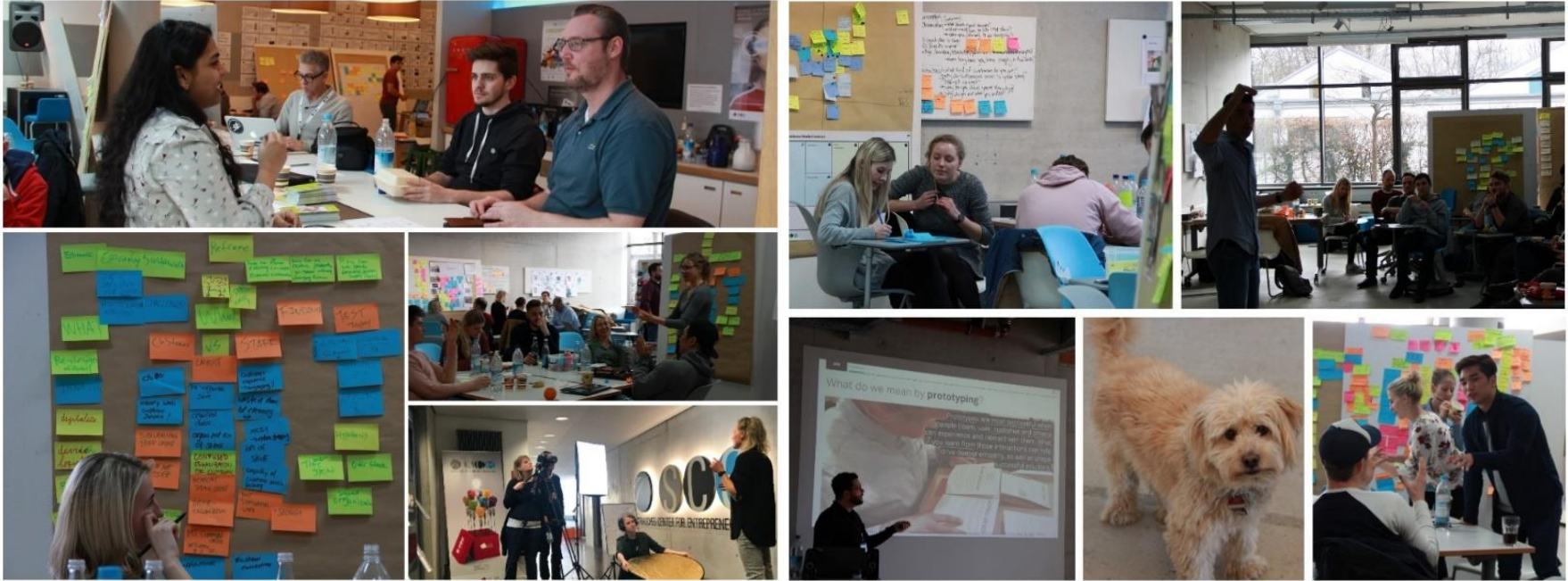
Our vision:

**University as a Resonating Space
of the Eco-System**

Education: requirements

- / Know-how
- / Skills
- / Managing uncertainty
- / Open minded
- / Critical thinking
- / Opportunities
- / Enthousiasm & passion
- / Sense of responsibility

Education: interactive & holistic formats



Education: individualised support



▶ Online-Immersion-Modul

4 Wochen

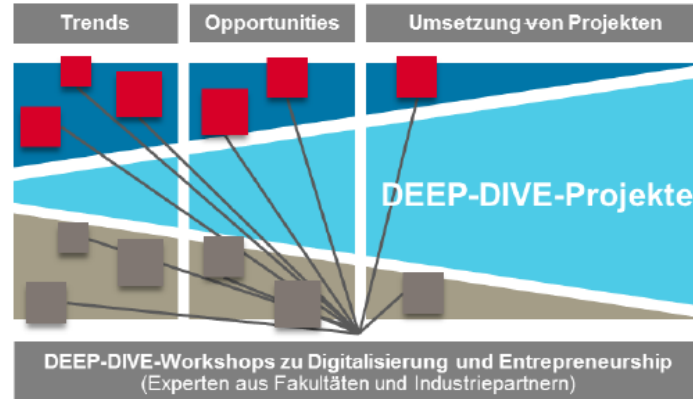


▶ DEEP DIVE – Digital Transformation & Entrepreneurs

2 Wochen

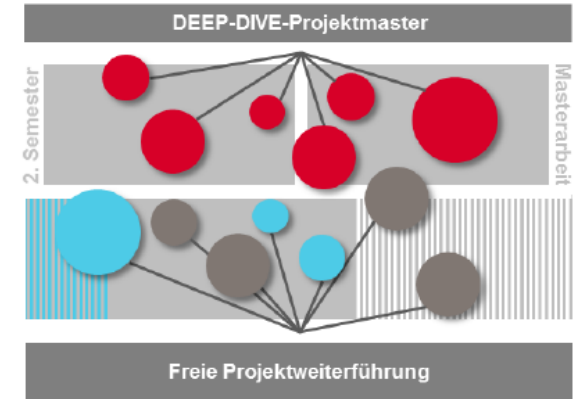
2 Wochen

6 Wochen



▶ Weiterführung der Projekte

2. & 3. Semester



Education: incubation & co-creation

Coaching

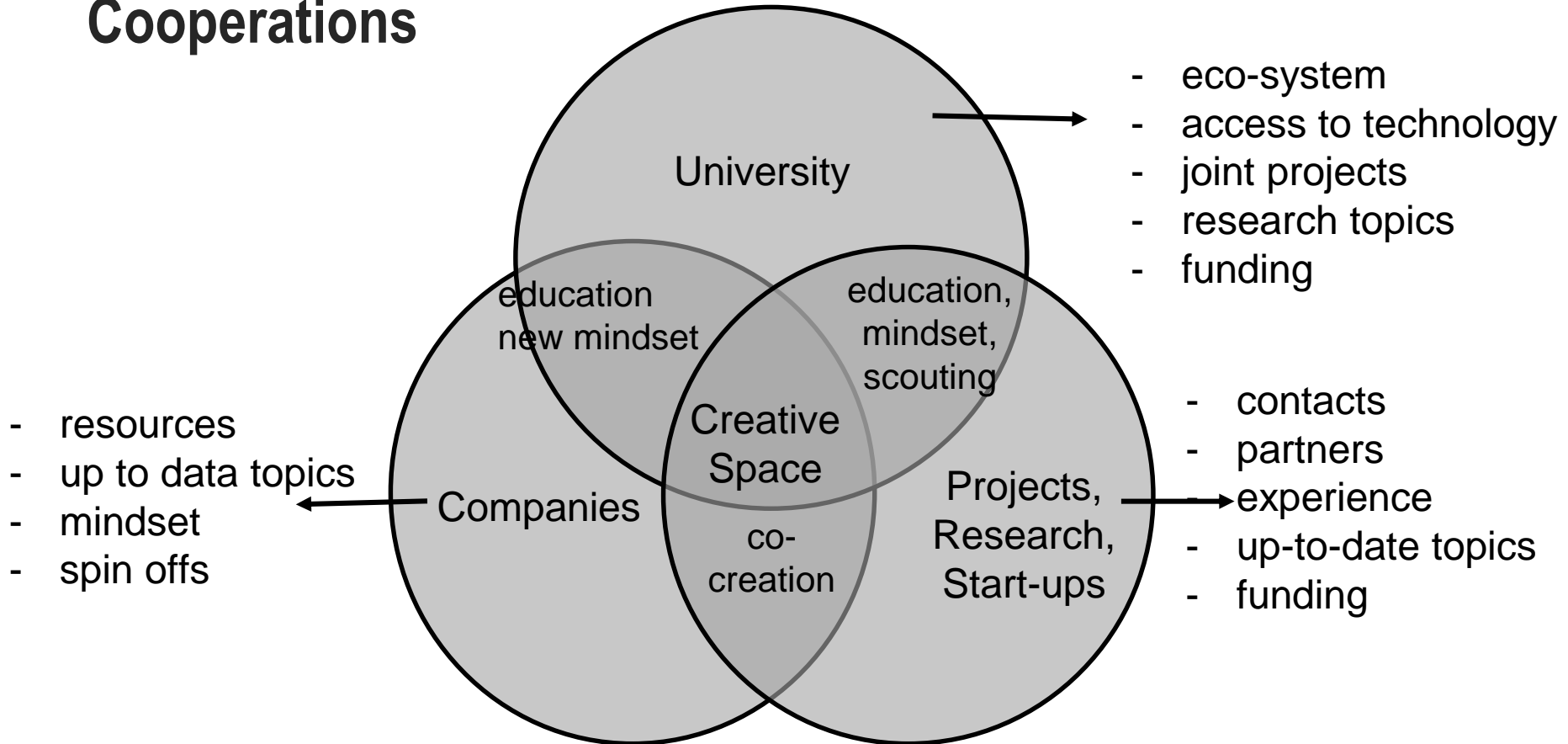
Support Programme

EXIST

Alumni



Cooperations



Internationalisation



CONSUMPTION

1 challenge | 4 cities | 7 days | 140 students

**Solve the challenges
of consumerism!**



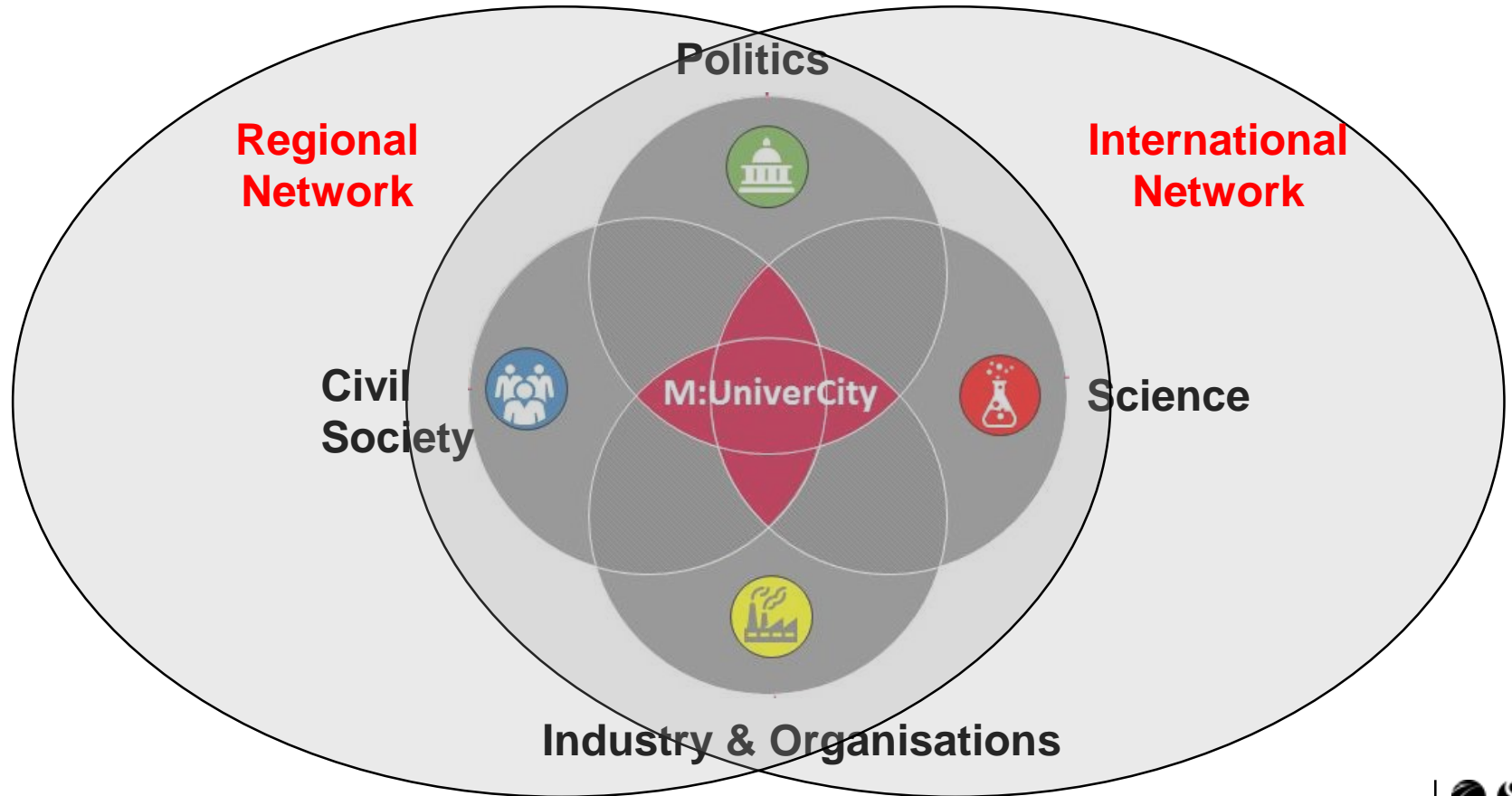
www.globalsummerschool.org

Mexico City
24.08. – 30.08.2018
Cape Town
09.09. – 15.09.2018
Shanghai
12.09. – 18.09.2018
Munich
20.09. – 26.09.2018

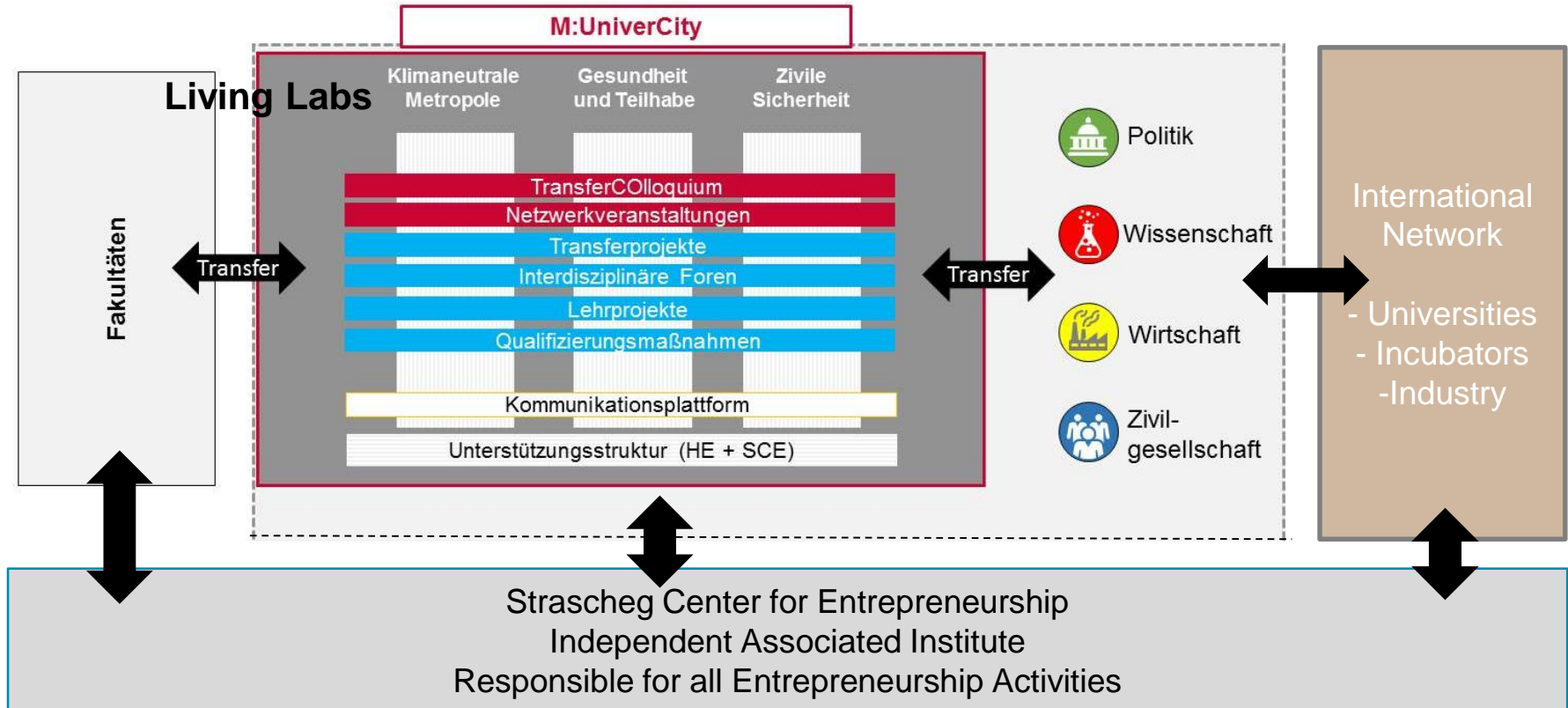
Internationalisation



Quadrupol Helix: M:UniverCity



M:UniverCity – Structure



University and Responsibility



Social
Entrepreneurship
Akademie

**IMAGINE
THE FUTURE
BECOMES
WONDERFUL
AND ITS
BECAUSE
OF THE
UNIVERSITIES**



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